

Name \_\_\_\_\_

**College Application Video Essay**  
**AP Literature and Composition**

**Purpose:** This video essay gives the viewer an insight into who you are, what you are like as a person, and whether you can express yourself in a clear, organized style. The video should be creative and reveal your personality.

**Expectation:** Use at least three types of media (video, photos, audio, music) to create a video essay that tells the viewer something about you. Students must complete a storyboard as a rough draft. Class time will be given to work on the video essay.

**Rubric:**

CATEGORY	4	3	2	1
Storyboard	Storyboard brought on due date. Student shares with peer and extensively edits based on peer feedback.	Storyboard brought on due date. Student shares with peer and peer makes edits.	Provides feedback and/or edits for peer, but own storyboard was not ready for editing.	Storyboard not ready for editing and did not participate in reviewing draft of peer.
Content	Covers topic in-depth with details and examples.	Includes essential information about the topic.	Includes information about the topic but there is not much depth.	Content is minimal.
Organization	Content is well organized and groups related material.	The overall organization of topics appears flawed.	Content is logically organized for the most part.	There was no clear or logical organizational structure, just lots of facts.
Media	All required media sources were used effectively and persuasively.	All required media sources were used.	Media was used but not as effectively. Also may have not had three media types.	Very little or no media was used.
Mechanics	No misspellings or grammatical errors.	Three or fewer misspellings and/or mechanical errors.	Four misspellings and/or grammatical errors.	More than 4 errors in spelling or grammar.
Attractiveness	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, effects, etc. to enhance to presentation.	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	Use of font, color, graphics, effects etc. but these often distract from the presentation content.
Originality	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking.	Uses other people's ideas, but does not give them credit.

Total Score: \_\_\_\_\_/28

25-28=A  
22-24=B  
20-21=C  
0-19=F